

Programme Agenda - Chennai Retail Summit (CRS) 2018

20th November 2018 | ITC Grand Chola, Chennai

Timing	Particulars
08:30 - 09:30	Delegate Registration
09:30 - 09:35	National Anthem
09:40 - 09:50	Welcome Address
	Suhail Sattar , MD, Hasbro Clothing & Chairman, Southern Regional Committee - RAI
09:50 - 10:00	Felicitation Ceremony of RAI's Southern Regional Committee
	Kumar Rajagopalan , CEO, Retailers Association of India
10:00 - 10:05	Curtain Raiser - CRS 2018
	Dr. Hitesh Bhatt , Director - Marketing & Communication, RAI
10:05- 10:35	Keynote Address
	K.R. Nagarajan , Founder & Chairman, Ramraj Group of Companies
10:35 - 11:20	Panel Discussion - Growth in Retail: Locations and Channels
	Moderator: Dr. Hitesh Bhatt , Director - Marketing & Communication, RAI
	Avnish Kumar , Director, Neerus
	BA Ramesh , Joint Managing Director, Thangamayil Jewellery Ltd
	B.A. Srinivasa , Jt. Managing Director & CEO, Vivek Pvt. Ltd.
	Lavanya Nalli , Vice Chairperson, Nalli Silks
	Sumit Dhingra , Sr. VP and CEO - Arrow, Izod & Aéropostale (India), Arvind Fashions Limited
	Sunil Sanklecha , Founder, Nuts & Spices
11:25 - 11:35	Partner Presentation
	Girish Mathrubootham , Founder and CEO, Freshworks
11:40 - 12:00	Brand Story - Max & Lifestyle
	Raghu Rajagopalan , President & COO, Max Retail Division (Lifestyle International Pvt. Ltd.)
12:05 - 12:10	Presentation on "Don't just "DO" OmniChannel "BE" OmniChannel"
	Anil Patel , Founder and CEO, HotWax Commerce
12:15- 12:35	Brand Story - SPI Cinemas
	Bhavesh Shah , CEO, SPI Cinemas
12:40 - 13:25	Networking Lunch
13:30 - 13:50	Brand Story - CaratLane
	Mithun Sacheti , Co-Founder & MD, CaratLane
13:55 - 14:05	Brand Story - Naturals
	CK Kumaravel , Co-Founder, Naturals
14:05 - 14:10	Presentation on "New-Age Dimension of Retail Design"
	Shyam Sunder K , Founder & Managing Director, 4dimensions
14:10 - 14:30	Brand Story - HiDesign
	Dilip Kapur , President, Hidesign
14:35- 14:40	Presentation on "Technological Trends In Retail"
	Surendra Nayak , Head - Sales & Marketing, Logic ERP Solutions Pvt. Ltd.
14:40 - 14:45	Presentation on "In-Store Execution"
	Sarika Pandey , Director - Customer Success, Wooqer
14:45 - 14:50	Presentation on "CRM/LOYALTY IS DYING - Now What"
	Sathiyarayanan Vijayaraghavan , Ajiratech
14:50 - 15:35	Panel Discussion 2 - Future of Retail : Technology, Destinations and Consumers
	Moderator: Balachandar R , Founder & CEO, Wassup Laundry
	Ajay Kumar Jain , ED, Prisma Garments
	Binod Homagai , Co - Founder & COO, Wow Momo
	Gautam Sarogi , CEO, Go Colors (Go Fashion India Pvt Ltd)
	Pratik Shah , CEO, Specs-makers Opticians Pvt LTD
	Senthil Natarajan , Managing partner, Kovai Pazhamudir Nilayam
	Suresh Jain , MD, Kesar Gift Mart (P) Ltd
15:35 - 15:40	Presentation on "Transform to grow, Are you ready?"
	Anupama Kadambi , Chief Experience Officer, GoFrugal
15:40 - 16:10	One-on-One Discussion
	Between T T Jagannathan , Chairman, TTK Group and Kumar Rajagopalan , CEO, Retailers Association of India
16:10 - 16:15	Vote of Thanks
	Dr. Hitesh Bhatt , Director - Marketing & Communication, Retailers Association of India
19:00 hrs onwards	India Retail Excellence Awards 2018 - by invitation only
	Awards Ceremony followed by Cocktail & Dinner