

8 AUGUST, 2023

ITC Grand Chola,
Chennai



**Chennai
Retail
Summit**

THEME:

Adaptable Retail:
Navigating Change
in the Indian Retail
Landscape

www.crs.rai.net.in



30+
Speakers



300+
Attendees



25+
Partners



100+
Brands

ABOUT CHENNAI RETAIL SUMMIT

CRS brings together decision makers from across Indian retail industry, providing an opportunity to meet with experts and solution providers who can help them achieve their goals. Delegates get to network and interact with top retail experts and leaders to take away knowledge and enhance your understanding of the retail industry.

Chennai Retail Summit aims at providing a platform for retail leaders and executives to engage in lucid and focused dialogue with retailers and service providers examine their management objectives in a vibrant environment.

OBJECTIVES

CRS brings together decision makers from across Indian retail industry, offering an opportunity to meet with experts and solution providers who can help them achieve their goals.

Theme: Adaptable Retail: Navigating Change in the Indian Retail Landscape

This theme will address the need for flexibility and adaptability in the ever-evolving retail sector. The summit will explore strategies for effectively responding to market fluctuations, economic shifts, and emerging consumer demands. By focusing on this theme, CRS 2023 will equip retailers with the tools and insights to thrive, while continuing to meet the needs of their customers.

SOUTHERN REGIONAL COMMITTEE

- ◆ B.A. Kodandaraman, CMD, Vivek Pvt. Ltd.
- ◆ B.A. Srinivasa, Joint MD, Vivek Pvt. Ltd.
- ◆ Balachandar R, Director, Junior Kuppanna
- ◆ C K Kumaravel, Co-Founder, Groom India Salon & Spa
- ◆ Jahabar Sadique, Director, Bonfresh Foods
- ◆ G Venugopal, MD, Naidu Hall Family Store
- ◆ GR Radhakrishnan, MD, GRT
- ◆ Jagdish Sarada, MD, Venfield
- ◆ Rachna Binani Director Kids talk Pvt. Ltd.
- ◆ Rafiq Sait, MD, Gatsby Collection Pvt. Ltd.
- ◆ Suhail Sattar, MD, Hasbro Clothing
- ◆ Sunil Sanklecha, Founder, Nuts n Spices
- ◆ T. S. Ashwin, MD, Odyssey
- ◆ Aishwarya Gupta, CEO, Viswa & Devji Diamonds
- ◆ Vishal Surana Hasti, Director, Aakar Textiles
- ◆ Sarfaraz Ahmed, Director, LKS Gold Heaven
- ◆ Varun Ramesh, Director, Pothys

DELEGATE PROFILE

We expect over 60% visitors to be senior management/
decision maker from mainstream retail

AS PER SEONORITY

- ◆ Top Management
- ◆ Senior Management
- ◆ Mid-level Management
- ◆ Consultants
- ◆ Top Management
- ◆ Academics
- ◆ Media

AS PER INDUSTRY SEGMENT

- ◆ Retail
- ◆ E-commerce
- ◆ Digital Payment
- ◆ Retail IT (Hardware & Software)
- ◆ Retail Solutions (HR, Logistics etc)
- ◆ Retail real estate & Shopping
Malls
- ◆ Others

AS PER CATEGORY

- ◆ Food & Grocery
- ◆ Apparel, Textile & Fashion
- ◆ FMCG
- ◆ Quick Service Restaurants
- ◆ Jewellery
- ◆ Cosmetics
- ◆ Kids wear
- ◆ Footwear
- ◆ Health Wellness & Beauty
- ◆ Entertainment
- ◆ Books Music & Gif
- ◆ Home furniture &
furnishing

AS PER JOB ROLES

- ◆ CIO/CTOS
- ◆ Design heads
- ◆ Leasing heads
- ◆ Brand Managar
- ◆ VM heads
- ◆ Purchase Managers
- ◆ Others

PARTNER PROFILE

RETAIL TECHNOLOGY

- ◆ SaaS Solutions
- ◆ E-Commerce
- ◆ Customer Relationship Marketing
- ◆ Conversational Commerce
- ◆ Barcode Scanners
- ◆ Computer Hardware/ Software
- ◆ RFID
- ◆ Omnichannel Solutions
- ◆ People Counting
- ◆ Data Capturing and Mining
- ◆ Data Warehousing
- ◆ Database Management and Marketing
- ◆ Digital Signage
- ◆ EPOS
- ◆ Fraud Management and Loss Prevention
- ◆ Gate Entry Solutions
- ◆ Inventory & Stock Control
- ◆ Multi Channel Marketing
- ◆ Loyalty systems
- ◆ Payment Systems
- ◆ Point-of Sale products
- ◆ Sales Order Processing
- ◆ Security Systems
- ◆ Smart Card Technology
- ◆ Supply Chain Management

FRANCHISING & LICENSING OPPORTUNITY

- ◆ Character Licensing
- ◆ Sports Licensors
- ◆ Celebrity brands
- ◆ Fashion and life style brands
- ◆ Fashion designers
- ◆ Licensing agents
- ◆ Food & Beverages brands franchisor
- ◆ Fashion & lifestyle brands Franchisor
- ◆ Health & Wellness brands Franchisor

RETAIL OPPORTUNITY

- ◆ Manufacturers
- ◆ Retailers
- ◆ Retail FMCG
- ◆ Services sector

RETAIL REAL ESTATE

- ◆ Real Estate
- ◆ Mall advisory firms
- ◆ Shopping centre/ mail developers
- ◆ Mall management companies

PARTNER PROFILE

RETAIL DESIGN & IN - STORE MARKETING

- ◆ Mall management companies
- ◆ Architects
- ◆ Audio Visual
- ◆ Carry bags/ Gift Wrapping
- ◆ Decorative Surfaces
- ◆ Displays/ Showcases
- ◆ Flooring
- ◆ Graphics
- ◆ Interior Design Specialists
- ◆ Large Format Printing
- ◆ Light Boxes
- ◆ Lighting
- ◆ Mannequins
- ◆ Modular Displays.
- ◆ POP/ POS products
- ◆ Screen Printing
- ◆ Shelving & Hanging Systems
- ◆ Shoplifting
- ◆ Shopper Surveys
- ◆ Signage
- ◆ storage & Logistics
- ◆ Visual Merchandising Solutions

E - RETAILING

- ◆ E-commerce platform and solutions
- ◆ Shopping cart solutions and portals
- ◆ Purchase order and fulfilment management
- ◆ Security. ie authentication
- ◆ Online payment. banking solutions
- ◆ Supply chain/ inventory/ Logistics management
- ◆ Digital marketing
- ◆ Content management
- ◆ CRM solutions
- ◆ Direct mailing
- ◆ Business owners/ entrepreneurs
- ◆ Online retailers (ie. fashion & accessories
- ◆ Food books, electronics products, lifestyle)
- ◆ Web portals
- ◆ IT professionals
- ◆ Marketing professionals

RECAP CHENNAI RETAIL SUMMIT

CRS 2012 - LAMP LIGHTING



Dr. K. Rosaiah, His Excellency
The Governor of Tamil Nadu

CRS 2013 - SPECIAL ADDRESS



M. V. Subbiah, Managing Trustee,
A.M.M. Foundation & Former
Chairman, Murugappa Group

CRS 2014



Members of the RAI Southern
Regional Council

CRS 2015 - CHIEF GUEST



Nalli Kuppaswami Chetti,
Founder, Nalli Slik Sarees

CRS 2016 - LAMP LIGHTING



Lamp Lighting by Dignitaries

CRS 2017 - CHIEF GUEST



Dr. A. Velumani,
Managing Director, Thyrocare

CRS 2018 - CHIEF GUEST



K.R. Nagarajan, Founder &
Chairman, Ramraj Group of
Companies

CRS 2019 - SPECIAL ADDRESS



A. D. Padmasingh Isaac,
Chairman & MD, Aachi Masala
(Aachi Group of Companies)

CRS 2021 - CHIEF GUEST



Ramesh Pothy
MD, Pothis

SPEAKERS @CRS 2022



Kumar Vembu
Go Frugal



K. S. Kamalakannan
House of Naga



Mohan K
IppoPay



M. Mahadevan
Advantage Foods Pvt.Ltd.
& B&M Hot Breads Pvt.Ltd.



Sagar Daryani
Wow! Momo Foods
Pvt. Ltd.



Susil S. Dugarwal
Texvalley



Srividhya Raghupathi
Innoviti Payment
Solutions Pvt. Ltd.



Srinivasa Bharathy
Adrenalin eSystems Ltd.



Suparna Mitra
Titan Company Ltd.



Suhail Sattar
Hasbro Clothing (Basics)



Vinodh Ramakannan
Spinta Digital

& many more...

PANEL DISCUSSION @CRS 2022



RECAP

India Retail Excellence Award



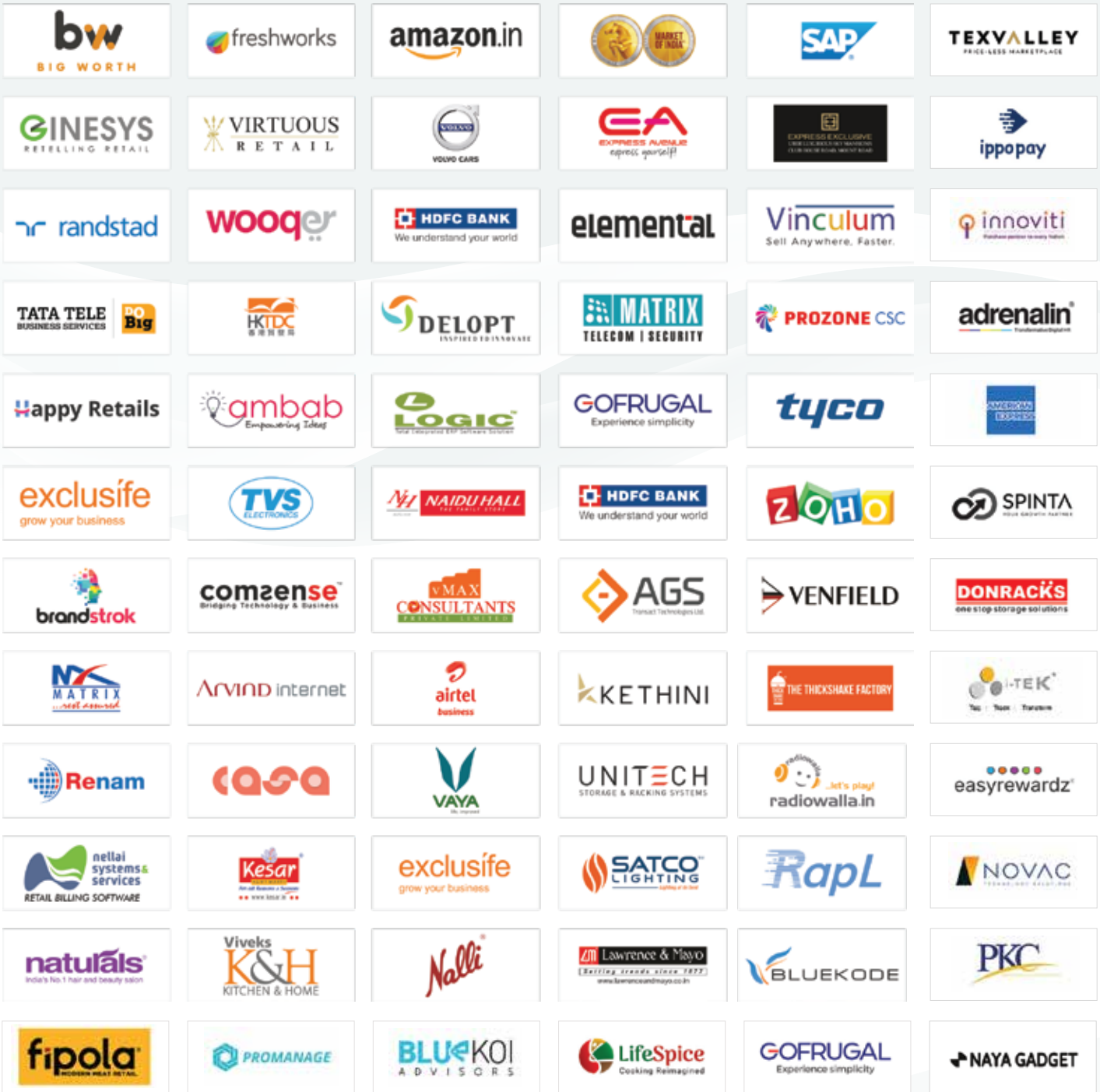
IREA India Retail Excellence Award



IREA India Retail Excellence Award



PARTNERS OVER THE YEARS



& many more...



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