



# Chennai Retail Summit

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**Adaptable Retail: Navigating Change  
in the Indian Retail Landscape**  
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**8 August 2023**

**ITC Grand Chola, Chennai**

**PROGRAMME AGENDA**

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Timing	Particulars
08:00 - 09:15	Delegate Registration
09:15 - 09:20	National Anthem & Lamp Lighting
09:25 - 09:35	<b>CEO's Address</b>
	<b>Kumar Rajagopalan</b> , CEO, Retailers Association India
09:35 - 09:40	<b>Welcome Address</b>
	<b>Suhail Sattar</b> , MD, Hasbro Clothing & Chairman - Chennai Chapter, Retailers Association of India
09:40 - 09:45	<b>Curtain Raiser - CRS 2023</b>
	<b>Dr. Hitesh Bhatt</b> , Director - Marketing & Communication; Editorial Director – STOrai Magazine, Retailers Association of India
09:45 - 10:00	<b>Felicitation of RAI - Chennai Chapter Committee Members</b>
10:00 - 10:20	<b>Signing of MoU Between FaMeTN and RAI</b>
10:20 - 10:30	<b>Special Address</b>
	<b>Grace Lalrindiki Pachuau</b> , IAS, Additional Commissioner, ICDIC and Executive Director, FaMeTN
10:35 - 10:55	<b>Keynote Address</b>
	<b>C K Venkataraman</b> , MD, Titan Company
11:00 - 12:00	<b>Panel Discussion on Embracing Change: Strategies for Adapting to the Regional Retail Landscape</b>
<b>Moderator:</b>	<b>Kumar Rajagopalan</b> , CEO, Retailers Association of India
	<b>Balaji Chinnaswamy</b> , CEO, VNH Naidu Hall Family Store
	<b>Balakrishnan GP G</b> , Leadership Team, Super Saravana Stores
	<b>Lavanya Pachisia</b> , CEO, Zivame
	<b>Subhash Chandra L</b> , Managing Director, Sangeetha Mobiles Pvt. Ltd.
	<b>Sunil Sanklecha</b> , Founder, Nuts n Spices
12:05 - 12:15	<b>Partner Presentation on Empowering and Enabling SMBs through Amazon Smartstores Program</b>
	<b>Girish Krishnan</b> , Director - Rewards and Merchant Services, Amazon Pay India
12:15 - 12:20	<b>Partner Presentation on Get MORE from Analytics</b>
	<b>Niraj Jaipuria</b> , Founder & Director, BIRetail Ltd.
12:20 - 12:25	<b>Partner Presentation on Exploring MobiKwik's Product Portfolio and Future Plans for Tamil Nadu</b>
	<b>Dhruv Wadhwa</b> , Vice President - Offline Business, MobiKwik
12:30 - 13:30	<b>Panel Discussion on The Tech-Forward Retail: Harnessing Technology for Enhanced Retail Experiences</b>
<b>Moderator:</b>	<b>Suhail Sattar</b> , MD, Hasbro Clothing & Chairman - Chennai Chapter, Retailers Association of India
	<b>Atul Mehta</b> , Senior Vice President - direct Enterprise Sales, Razorpay
	<b>Anand Krishnamoorthy</b> , Director, Wedtree eStore Pvt Ltd
	<b>Chitra Koman</b> , AGM – Sales, Novac Technology Solutions Pvt. Ltd.
	<b>Girish Krishnan</b> , Director - Rewards and Merchant Services, Amazon Pay India
	<b>Jubran Siddique</b> , Advisor, Congruence Holdings
	<b>Manmohan Ram</b> , Managing Partner, Sundari Silks
	<b>Suraj Shantakumar</b> , Director, Kirtilal Kalidas Jeweller Pvt. Ltd.
<b>13:30 - 14:15</b>	<b>Networking Lunch</b>
14:15 - 14:30	<b>Special Address</b>
	<b>Senthil Natarajan</b> , Director, Kovai Pazhamudir Nilayam

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14:30 - 15:30	<b>Panel Discussion on Understanding the Modern Shopper: Unveiling Motivations, Preferences, and Decision-Making Factors</b>
<b>Moderator:</b>	<b>Dr. Hitesh Bhatt</b> , Director - Marketing & Communication; Editorial Director – STOrai Magazine, Retailers Association of India
	<b>Baskarmoothy D</b> , VP - Sales, Posiflex
	<b>Niraj Jaipuria</b> , Founder & Director, BIRetail Ltd.
	<b>Pratik Shah</b> , CEO & Founder, Specs-makers Opticians Pvt. Ltd.
	<b>Senthil Kumar</b> , CBO, Dindigul Thalappakatti
	<b>Sushanto Dey</b> , Partner, Sreeleathers
	<b>Vijaya Darshan Jeevagan</b> , Co-founder & Managing Partner, Waalai Foods
15:30 - 15:35	<b>Partner Presentation on Safe and Secure Retail Cash Management</b>
	<b>Charles Francis</b> , Chief Business Officer, Radiant Cash Management Services
15:35 - 15:40	<b>Partner Presentation on Changing Paradigm of Customer Loyalty Programs using Paytm m'Loyal</b>
	<b>Abhinav Khanna</b> , AVP - Sales, Paytm m'Loyal
15:40 - 15:55	<b>Special Address</b>
	<b>Venkada Subbu M</b> , MD, Darling Residency Group of Hotels and Bakeries
16:00 - 16:15	<b>Special Address</b>
	<b>A. B. S. Sanjjay</b> , Managing Director, AVR Swarna Mahal Jewelry Pvt. Ltd.
16:20 - 17:20	<b>Panel Discussion on The Best of Both Worlds: Balancing Advantages of Online with Physical Store Strengths</b>
<b>Moderator:</b>	<b>Balachandar R</b> , Director, Junior Kuppanna
	<b>Abhishek Das</b> , Head of Marketing, Delfrez (Suguna Foods Pvt. Ltd.)
	<b>Faizal Ahamed CM</b> , Founder CEO, SUXUS Menswear
	<b>Gaurav Chauhan</b> , Product Manager, TVS Electronics
	<b>Jahabar Sadique</b> , Co-founder & CEO, Bonfresh
	<b>Japtej Ahluwalia</b> , Co-founder & Executive Director, Pricol Gourmet
	<b>Muthukumar MR</b> , Founder & CEO, CodeValue Technologies
	<b>Vikas Bysani</b> , Founder, Off & On
17:25 - 18:25	<b>Panel Discussion on Breaking the Glass Ceiling: Advancement and Empowerment of Women Retailers</b>
<b>Moderator:</b>	<b>C K Kumaravel</b> , CEO & Co-founder, Naturals Salon
	<b>Aishwarya Gupta</b> , CEO, Wondr Diamonds
	<b>Brindha Padmanaabhan</b> , Managing Director & Founder, Prashanti Sarees
	<b>Nalini Parthiban</b> , Founder, Sweet Karam Coffee
	<b>Rachna Binani</b> , Director, Kidss Talk Pvt. Ltd.
	<b>Sujatha Kartic</b> , Managing Director, Donracks
	<b>Sweta Vaasudev</b> , CEO, Wedtree eStore Pvt Ltd
18:25 - 18:30	<b>Vote of Thanks</b>
	<b>Dr. Hitesh Bhatt</b> , Director - Marketing & Communication; Editorial Director – STOrai Magazine, Retailers Association of India
19:30 onwards	<b>India Retail Excellence Awards 2023 - By Invitation Only</b>
	Followed by Cocktails & Dinner - By Invitation Only

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Event Partner



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Event Partner



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